

NEWS & VIEWS

March, 2018

The Pacific NW Heating Cooling Association
Serving Oregon and SW Washington



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March 1st @ YORK Cyber Security Update for 2018



The **March ORACCA meeting** is scheduled to be held at YORK, 7245 SW Durham, Tigard, OR 97224 at 11:30AM, Thursday, March 1st.

This meeting qualifies for 1.0 CCB CEU credit

Our presenter will be Pete Donahue, Manager, IT Cybersecurity Governance, Global Information Security, Johnson Controls, Inc.

The subject matter is Cyber Security. We live in an increasingly networked world, from personal banking to our businesses infrastructure. Protecting those networks is no longer optional.

Cyber risk should now be firmly at the top of the your company and personal agenda, as high-profile breaches raise fears that hack attacks and other security failures could endanger both your personal and worse, your business operation and integrity.

What is Cybersecurity? Cybersecurity refers to a set of techniques used to protect the integrity of networks, programs and data from attack, damage or unauthorized access.

Cybersecurity, computer security or IT security is the protection of computer systems from the theft and damage to their hardware, software or information, as well as from disruption or misdirection of the services they provide.

Cybersecurity facts: It's Not a Matter of "If", but "When" an attack will occur! Business today lives in the cloud, runs on mobile devices and constantly evolves. This opens the door to all kinds of cyber threats. While data protection technology such as email filters, firewalls, anti-virus and malware tools help to protect your data, that are not foolproof in protecting your business.

Attend the ORACCA meeting, March 1st to learn why Cybersecurity is more important to small business than it is to mega companies: Other subjects to be covered include:

- Cyber tips for your business
- A phishing scam in action
- Does your business practice secure email?
- Have your passwords been compromised? Find out.
- Protecting mobile devices

Historically, organizations and governments have taken a reactive, "point product" approach to combating cyber threats, cobbling together individual security technologies – one on top of another – to protect their networks and the valuable data within them. Not only is this method expensive and complex, but news of devastating cyber breaches continues to dominate headlines, rendering this method ineffective.

By focusing on prevention, organizations can prevent cyber threats from impacting the network in the first place, and reduce overall cybersecurity risk to a manageable degree

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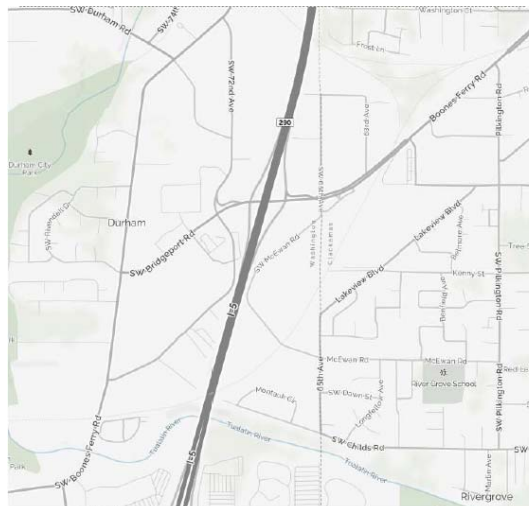
What?

Cyber Security
Update
for 2018

When?

11:30AM, March 1st
at YORK
7245 SW Durham,
Tigard, OR 97224

Thursday
March 1, 2018
11:30AM
Cyber Security Update
YORK
7245 SW Durham,
Tigard, OR 97224



Service Roundtable Will Host the International Roundtable in New Orleans for Members this Spring. Service Roundtable and Service Nation Alliance members in HVAC, Plumbing, and Electrical are headed to New Orleans for the 10th Annual International Roundtable.

Lewisville, TX – Service Roundtable, an organization dedicated to helping contractors grow their businesses, is hosting the Second Annual International Roundtable April 4th through April 6th at the Westin New Orleans Canal Place.

“Our members are a powerful community of over 3,500 global contractors dedicated to growing their businesses,” said Matt Michel, President of Service Roundtable. “We are a network of entrepreneurs who just happen to be in the HVAC, Plumbing, and Electrical space. At Service Nation, we provide a few tiers of membership for contractors looking to excel in business.”

The last International Roundtable held in St. Petersburg, FL had over 160 members on hand to learn about the latest trends and best practices in the industry. “Our customers deserve a chance to get away from their daily grind to enjoy themselves while they learn

the latest advances from industry experts,” said David Heimer, Sr. Vice President for Service Roundtable. “We are expecting over 200 members to attend International Roundtable in New Orleans.”

This is an excellent forum for members of all tiers to meet, network, and discuss ways to improve their businesses. “This event really is an essential part of any company trying to run a successful contracting business the right way,” said Michel. “Most of our clients are excellent technicians. They provide their customers with top notch service support. However, these business owners know how to turn a wrench, but often times don’t know how to run a successful business. That is where Service Nation comes in; to provide the support and training to help them run successful contracting companies.”

The International Roundtable will be held on April 4th to April 6th in New Orleans, LA at the Westin Canal Place Hotel. This event is exclusive to Service Nation members. If you would like to attend the event and are not a member of Service Nation, you can sign up for the Service Roundtable and attend the event. To learn more about the International Roundtable and Service Roundtable, please visit <http://bit.ly/GO-NOLA> and to be a part of Service Roundtable, visit <https://www.serviceroundtable.com/>



ORACCA distributes NEWS & VIEWS on a monthly basis to members and selected non-members, so that all those in the HVAC/R industry can keep informed of issues regarding our trade, and Chapter activities. We hope the non-members will see this newsletter as an example of the quality services that ORACCA provides. Contributions or suggestions can be faxed to Association Headquarters at 503-914-1999 or emailed to dick@oracca.org



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. TRAINING/ TESTING

2018

NATE Test, On Demand - Call ORACCA for details and scheduling

CFC Test, On Demand - Call ORACCA for details and scheduling

**Brazing Certification Test, March 23, 2018,
PCC @ Swan Island Facility**

Not a member? We'd love to serve you, too.

For additional information visit www.oracca.org or call 360-834-3805. Email dick@oracca.org

PRESIDENT Mark DeFrancisco Heat Relief 503/261-9915 VICE-PRESIDENT Dan Pfau BlairCo 360-573-1331 SEC-TREASURER Loren Watts Watts Heating 360-786-2858 LEGISLATIVE-CODES - ENERGY Mert Gagle Gagle's Htg. & AC 503/581-2972 IMMED. PAST PRESIDENT Buck Sheppard 503/ 936-9672 EDUCATION/ APPRENTICESHIP TRADE SHOW/ PROMOTION	<h2>Planning Ahead</h2> <h3>MEETING DATES</h3>	BOARD OF DIRECTORS Mark DeFrancisco Clyde Burton Mert Gagle Dennis Klink Dan Pfau Randy Preston Buck Sheppard Travis Smith Cory Streeter Loren Watts Kelly Wilhite ASSOC. BOARD MBRS Keith Barrow Eric Falk Larry Johnson John Karasaki Stewart Mercer Erik Scholibo Jeff Schmidt EXECUTIVE DIRECTOR Suzanne M. Stilwill Association Management 360/834-3805 Fax: 503/914-1999 <i>"We Meet on Thursday !"</i>
	<p>A. January 18 - Codes Update & Utility Update@NW Natural, Sherwood - NATE CEU (1.0), CCB CE (1.0)</p> <p>B. February 1 - Honeywell @ MarHy - NATE CEU (1.0), CCB CE (1.0)</p> <p>C. March 1- Cyber Security Presentation @ YORK , Tigard, OR- NATE CEU (1.0), CCB CE (1.0)</p> <p>D. April 19 - Codes Update, Mfg. Reps Presentation @ NW Natural, Sherwood- NATE CEU (1.0), CCB CE (2.0)</p> <p>E. May 1 - TBD Training Day @ NW Coll. of Constr. - NATE CEU (7.0)</p> <p>F. June 1 - AIREFCO Presentation @ TBD- NATE CEU (1.0), CCB CE (1.0)</p> <p>E. June 9 - Shoot Out - Canby Rod & Gun Club</p> <p>G July 16 - Golf Tournamnet - Oregon City Golf Course</p> <p>G July 19 - Codes Update@NW Natural, Sherwood - NATE CEU (1.0) & CCB CE 2.0</p> <p>H. August - No Meeting</p> <p>I. Sept. 13 - TBD Presentation @ NW Coll. of Constr. - NATE CEU (1.0), CCB CE (1.0)</p> <p>J October 18 - Codes Update@NW Natural, Sherwood - NATE CEU (1.0) & CCB CE 2.0</p> <p>K. Nov. 1 - Thermal Presentation @ NW Coll. of Constr. - NATE CEU (1.0), CCB CE (1.0)</p> <p>L. Dec. 6 - Xmas Party @ Lennox</p>	

Visit our Website for
 information on the
 association's activities.
www.oracca.org



ORACCA

Oregon Air Conditioning Contractors of America
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ORACCA/Honeywell
March 1st @ YORK

To: _____

Are you a member? We'd love to serve you, too
 For additional information visit www.oracca.org or call 360-834-3805. Email dick@oracca.org