



# OREGON

## AIR CONDITIONING CONTRACTORS OF AMERICA

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The Oregon Chapter of the Air Conditioning Contractors of America (ACCA) is committed to assisting members to be licensed, quality contractors who are recognized for their professionalism, excellence and superior customer service in their communities.

ORACCA is made up of independent contractors working for contractor independence through a program of education and service. It represents the industry by working together through the Association to present a strong voice for all contractors.

[click here for a printable version](#)

### Benefits of ACCA Membership

**HELP,**  
**I need a contractor NOW!**  
 Find a contractor in your area.  
 You only need first three digits of your zip  
code.

 AIREFCO Inc.	
 ALBINA WHOLESALE	
<i>Clancy Supply</i>	
 FNW Familian NORTHWEST	
 GENSCO	
	Johnstone
<i>Keller Supply</i>	
 LaPORTE & ASSOCIATES, INC.	<i>LaPorte &amp; Associates, Inc.</i>
<b>LENNOX®</b>	
<i>Mar-Hy Distributors</i>	
<b>NORAIR</b>	
	<a href="#">NW Natural</a>
<i>Slakey Brothers</i>	
	<b>United</b> Pipe & Supply

**ORACCA**  
 PO Box 87907  
 Vancouver, WA 98687-7907  
 Voice: 1-360-834-3805  
 Toll Free: 1-877-413-1259 • Fax: 360-834-3507  
 E-mail: [info@oracca.org](mailto:info@oracca.org) • Web: [www.oracca.org](http://www.oracca.org)

# The ORACCA Website Features

The ORACCA website provides the association and its members a world wide presence, but more importantly a presence through our marketplace, the State of Oregon and Southern and Eastern Washington. The website allows member companies in every area of the Northwest to have instant access to news and issue which effect the HVAC/R industry and their businesses.

The website will feature the following areas of information or services:

## CONTRACTOR LOCATOR

A page open to consumers to search for HVAC/R quality contractors by zip code within a prescribed radius of their homes or by brand name of product. Banner ads are available on this

## NEWSROOM

A page open to HVAC/R contractors, interested in the activities of the ORACCA association.

## HVAC/R CAREERS

A page open to prospective technicians, interested in our industry. Ties to training and education will be included. Banner ads are available on this page.

## MEMBER PORTAL

Pages open to ORACCA members only. Requires logon and password. Inactive members password will be turned off, but can be reinstated by paying dues. Will contain the news in full, along with complete information on all legislative updates. Member directory and vendor directory is in this area. Banner ads are available on these pages.

## EDUCATION/TRAINING

A page open to HVAC/R contractors, interested in the training and education activities of the ORACCA association. Online registration. Banner ads are available on this page.

## CALENDAR OF EVENTS

A page open to HVAC/R contractors, showing the events of the ORACCA association. Banner ads are available on this page.

## LEGISLATIVE

This page will feature brief summaries of status of such issues, with full information inside a members only section. Banner ads are available on this page.

## BULLETIN BOARD

A page open to HVAC/R contractors, allowing questions on industry issues as well as the technical questions involving specific product, etc. Banner ads are available on this page.

## MEMBER MALL

A page open to HVAC/R contractors, interested in purchasing materials relating to our industry. Examples would be ACCA manual J or N. Also vendors items could be featured here. A member and non member price is shown. Banner ads are available on this page.

## WHAT IS ORACCA

A page open to HVAC/R contractors, interested in contacting the ORACCA association. Banner ads are available on this page.

The “home” page will feature link buttons to each advertisers full page section, or their own website if they chose the banner ad only option. The full page program can be used to showcase product, announce training, feature specials on product, etc. The link to your company website is located on this page if you elected to go with a full page program.

Your presence on the ORACCA Website provides your company will visibility to your customers and supports the HVAC/R industry and the efforts of the ORACCA association.



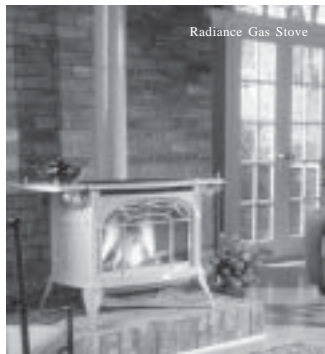
Your Great Northwest Distributor  
for your HVAC needs  
with 23 Branches to serve you



# ORACCA

## Oregon Chapter of Air Conditioning Contractors of America NEWSLETTER ADVERTISING

Advertising in the ORACCA Newsletter reaches Member and Non Member HVAC/R contractors throughout the State of Oregon and the Southern and Western sections of Washington. Supporting ORACCA helps us work to make our industry stronger and more viable for contractors and industry suppliers. See Order Form on Back Cover.



**Cold Hands,  
Warm Hearth**

*Experience the Warmth and Comfort of Vermont Castings Gas Stoves. With many sizes, styles and colors from which to choose, it is the perfect way*



[www.albinawholesale.com](http://www.albinawholesale.com)

For more information on the full line of Vermont Castings products, please see your local Albina Wholesale representative.

For the locations nearest you, consult our website or

# Gensco, Inc.

2270 NE Argyle  
Portland OR. 97211

Your TRANE Product distributor for the great Northwest.

ORACCA wishes to thank GENSCO for being a sponsor of our Annual Christmas meeting.



# ORACCA

NEWS & VIEWS NEWSLETTER  
 ADVERTISING  
 ORACCA WEBSITE BANNER AD  
 ORACCA PRODUCT PAGE  
 ORDER FORM/CONTRACT

**OREGON AIR CONDITIONING  
 CONTRACTORS OF AMERICA**  
**360/834-3805 • 887-413-1259**  
**FAX: 360/834-3507**  
**E-mail: admin@oracca.org**  
**Web: www.oracca.org**

Advertiser \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Date \_\_\_\_\_

### NEWSLETTER ADVERTISING

ISSUES	YEAR	SIZE	RATE	TOTAL
1ST QTR. JAN/FEB/MAR	_____	_____	_____	_____
2ND QTR. APR/MAY/JUN	_____	_____	_____	_____
3RD QTR. JUL/AUG/SEP	_____	_____	_____	_____
4TH QTR. OCT/NOV/DEC	_____	_____	_____	_____

<b>DISPLAY ADVERTISING*</b>	<b>RATE PER INSERTION**</b>	
<b>(Discount 10% for 3 issues)</b>	<u>Member</u>	<u>Non Member</u>
Preprinted inserts, per sheet (8 1/2" X 11" or smaller)	\$200.00	\$400.00
Full Page (7" X 10")	\$175.00	\$350.00
1/2 Page (7" X 4 7/8" or 3 1/2" X 10")	\$100.00	\$200.00
1/4 Page (3 1/2" X 4 7/8")	\$75.00	\$150.00

\* No other sizes can be accepted. **ORACCA reserves the right to reject and refuse to publish advertising it deems unacceptable.**  
 \*\* **Black and White Rates.** For second color, add \$100.00 per insertion. Additional colors (your choice) available at \$175.00 per color, per insertion. **Bulletin Board Advertising.** Bulletin board Advertising is available in each issue of NEWS & VIEWS Ads in this section are business card size. Rates for ORACCA members are: \$70.00 per issue (Two issues per year, your choice), or \$60.00 per issue (Four issues per year). Non-members, add \$200.00 per year for Bulletin Board Advertising. Publication and Closing Dates: NEWS & VIEWS is published monthly. . The deadline for editorial contributions and advertising space reservations is the 5th of the prior month listed in the issue date. The deadline for receipt of artwork and/or materials is same.

### WEBSITE ADVERTISING

Advertisement Options	Quantity	Annual Rate	TOTAL
Banner Ad (Button) Mbr	_____	\$400.00	_____
Banner Ad (Button) Non Mbr	_____	\$600.00	_____
_____	_____	_____	_____
_____	_____	_____	_____

Banner Advertising: A fee of \$75.00 is charged to place each prepared banner ad. (Ads must be in a GIF or Flash format for animation or JPEG for non animated - static). ORACCA will create banner ad from customer material for a fee of \$150.00. ORACCA will create a full page layout for \$200.00 from customer materials